

FOR IMMEDIATE RELEASE

## End II End Communications Appoints Regional Representative for Southeast Asia and the Middle East

**Charlotte, North Carolina, March 12, 2007** - End II End Communications announced today the appointment of Tariq Bhatti as Regional Representative for Southeast Asia and the Middle East for the company, which develops products that optimize, secure and manage the wide area network, enabling enterprise applications to go where they have never gone before. He will be responsible for sales in the ASEAN nations, Pakistan and the Middle East.

A high-achieving senior sales and marketing executive with seventeen years of satellite industry experience, Mr. Bhatti has consulted for CITCGI on the growth of the Subic Bay Teleport in the Phillipines, served as senior sales director for Globecast in Singapore, and held sales and sales management positions with organizations in the UK, France and Kuwait.

"Tariq brings great experience and local market knowledge to our company," said Doug Triplehorn, End II End's Vice President for Sales. ""The ever-increasing communication demands of national and multinational corporations in the region have created tremendous opportunities for the use of satellite. To date, enterprises have faced problems running their critical applications securely with acceptable performance, which has greatly limited the acceptance of satellite. End II End's Optimal Family of Software finally provides the answer and Tariq reports that it is being well-received by service providers and enterprises alike."

End II End CEO John X. Dwyer said, "As a company bringing a breakthrough network optimization technology to market - the first to make Citrix and other highly interactive applications really work over satellite - we need to educate the market and build trust among potential customers. Tariq is the right person for the job."

### About End II End Communications, Inc.

End II End Communications develops products that optimize, secure and manage the wide area network, enabling your enterprise applications to go where they have never gone before. Our Optimal products let your end users get down to business wherever they do business, while minimizing network costs and downtime. For last-mile connectivity or seamless business continuity, they deliver:

- Robust, LAN-like performance for mission-critical applications like Citrix, SAP, MS Exchange and Oracle over high-latency connections including satellite
- An end-to-end, industry-standard security solution in a single, multifunctional product
- The power to manage and monitor all sites and network services from the data center, applying changes across the entire WAN with a single click

End II End also offers total solutions for network deployment, business continuity and disaster recovery that combine software, hardware and satellite services to overcome local or global challenges to enterprise-class connectivity. Founded in 2001, End II End is headquartered in Charlotte, North Carolina. More information is available at [www.eiiecomm.com](http://www.eiiecomm.com).

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